



**ORBITVU**  
PRODUCT TELEPORTING

# Capture a new dimension of your product

Automated flat photography studio



**ALPHADESK**  
240H1

# ALPHADESK

**ALPHADESK** is an all-in-one compact photographic solution designed for flat photography of small and mid-sized objects. It makes it easy for non-professionals to create consistent, ready-to-be-used product images in ultra fast and efficient way. It is perfect for products like fabrics, infant clothing, socks, apparel accessories, ceramics and similar, which require top view images.

Compact, desktop size, features large dimmable LED lighting and direct hardware control for fast operation. Everything to make sure, that the images can be produced in the most convenient way, fast and with consistent quality.

The key element of ALPHADESK is ALPHASHOT EDITOR software. It makes it easy to operate the device by non-professionals. Template based workflow allows to repeat once setup image configuration forever. IQ Mask, Auto-Cropping, batch export, Color Beautifier are just a few of the technologies, which ensure that the entire image production process is consistent, reliable and quick.



## TYPICAL USE:



FABRICS



INFANT CLOTHING



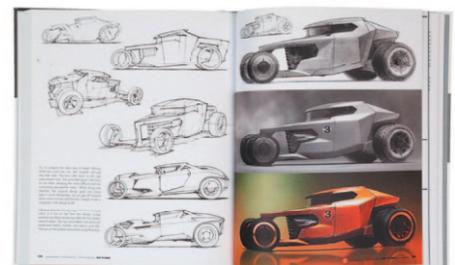
CERAMICS



SOCKS



ACCESSORIES



BOOKS

# ALPHADESK

## FEATURES:

### Automatic background removal



Graphic designer no longer has to spend time removing background, ORBITVU will do it for him instantly.

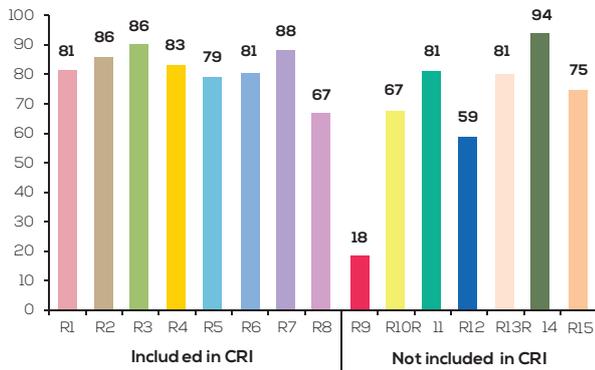
### High end LED lighting



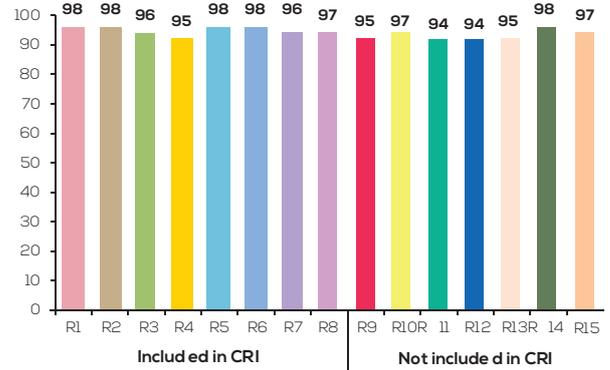
Ultra flat, LED panels of powerful, ultra high CRI (95+) LEDs with stabilized light intensity. Adjustable position allows to get perfect lighting for specific products.

### Excellent color reproduction with 95+ CRI LEDs

Standart LED CRI Values (82 CRI)



Alphadesk CRI Values (95+CRI)



State of the art LED technology ensures the best available color rendering.



### Fast image capture & processing

ORBITVU technology employs the CPU's full capacity enabling to carry out several tasks at the same time in the background. That means remarkable performance: your packshot with background automatically removed in just a few seconds!



### Image Profiles

Use predefined profiles or customize and save different image presets to optimise your workflow.

# ALPHADESK

## FEATURES:

### Integrated camera attachment



Camera attachment is built-in the frame structure.

### Top textile cover



Blocks external light from interfering with the photographed object.

### Customisable function button for fast shooting workflow



Press once to switch on live view preview, press again to take the image. Customize with other EDITOR functions.

### Compact desktop size



Little space required, easy to move.

### Cables free



All cables are guided in the frame structure including camera power supply and USB connection.

### Image Consistency



Template based workflow: setup once, repeat forever.

# ALPHADESK

## SPECIFICATIONS:

### Specifications:

### ALPHADESK

Top lights	LED 95+ CRI - 2 pcs., dimmable, flat
Bottom backlight	Yes 92+ CRI
Top lights adjustable	Yes
Hardware custom button	Yes 1 pcs. on right side
Camera connection	USB Type A, possible to connect USB cables dedicated to different camera models
PC connection	USB Type B
Power supply	110-230VAC max. 600W
Max. load	10 kg
Outside dimensions	(D x W x H): without top cover: 155cm x 77cm x 114cm (61" x 30" x 45") with top cover: 155cm x 123cm x 137cm (61" x 48" x 54")
Weight nett	42 kg
Max. Item size	(D x W): 85x70 cm (33" x 28")
Output still image format	Png, jpeg, RAW (as shot by camera) + png mask
Export	Simple user defined mode; advanced xml file defined
SUN hosting package	Included: PRO plan - 500 products, 1 year
Camera compatibility	Canon and Nikon DSLR

Specifications are subject to change without notice.